

# Career Coach Masterclass

2 stand-alone one day workshops with John Lees

Career strategist and writer John Lees, author of *How To Get A Job You Love*, together with JLA's Managing Consultant Gill Best, is offering two one-day career coach training programmes based on the highly acclaimed publication *How To Get A Job You Love*.

## Masterclass Day 1

Tools and techniques from  
*How To Get A Job You Love*

## Masterclass Day 2

Working with typical client  
problems

### Who these courses are for

The Masterclasses are aimed at existing coaches, career counsellors and HR professionals who would like to add the John Lees method of career coaching to their existing portfolio.

### What happens if I want to attend just one day?

Although there are connections between the programmes, each day programme is separate. You can take one day only and you can take the days in any order.

## Masterclass Day 1

Tools and techniques from  
*How To Get A Job You Love*

John will outline the approaches and strategies he uses to guide client towards fields of work which they will find energising and fulfilling.

This exciting one day workshop gives you the opportunity to experience a range of tools and exercises and shows how to use them to great effect with career clients. The Masterclass is open to a limited number of participants and gives you a 'behind the scenes' look at the following tools and exercises (some of which are not published elsewhere):

- Career Hot Buttons
- Motivation Checklist
- The JLA Skills Cards
- Virtual Job
- The Holland Code structured conversation

At the end of the course participants will gain:

- An insight into the limitations of traditional career change and job search advice
- An introduction to a range of new tools and exercises
- Insights into career decision making
- Ways to help clients who have no idea what career they want
- Permission to use a range of JLA specific tools and exercises
- The opportunity to join the Masterclass Alumni group, linking careers professionals together



As  
featured in  
the Sunday  
Times

## Masterclass Day 2

### Working with typical client problems

This second one-day workshop gives you the opportunity to learn strategies to help with typical problem areas that you will encounter as a more experienced career coach.

This Day 2 Masterclass is open to a limited number of participants and gives you a 'behind the scenes' look at a range of additional tools and exercises including:

- Paths Not Taken
- Values conversations
- Your Networking Message

And also includes the following key sessions:

- Contracting issues
- Roles and expectations – who and what do clients expect you to be?
- Typical client problems, and strategies to help you deal with them
- Case studies and shared practice
- Problem and 'Stuck' Clients – strategies to help you deal with them
- Encouraging authentic networking and making the most of informational interviews

## Book Offer

If you attend either of these workshop days you will be entitled to purchase any six of John Lees' career books at a special discounted price of £40.00.



“ Lots of stimulating exercises and tools to help my clients (and me!) think about their work and themselves. I will be using some of the tools next week. ”

Linda Clark, The Human Choice

For dates and details of early booking discounts please refer to the separate BOOKING FORM.

Please contact us for details of workshop venues.

